

FOR IMMEDIATE RELEASE:

Leadership Experts' Strategies for Post-Pandemic Business Success

Wednesday, July 7 – More empathetic leadership – and public perception of it – is critical as businesses rebuild for the future while employees continue to process pandemic-related struggles.

After more than a year of massive loss, disruption and stress, employees looking to return to or transition within the workforce need more than a paycheck: they need support, guidance, and inspiration.

A new era of leadership is necessary to help employees increase resilience and improve their lives both at work and at home, with exemplary leaders providing more constructive and positive impacts that create happier, more productive individuals and teams.

In their new book, ***Grit, Grace & Gravitas: The Three Keys to Transforming Leadership, Presence, and Impact***, leadership development experts **Jane Firth** and **Andrea Zintz** share their research and methodologies for navigating this critical time. Grit, Grace & Gravitas provides leaders with the social-emotional qualities and skills they needed to successfully navigate this transition. With the skills provided leaders will have the keys for successfully supporting and empowering their people as they guide the way forward.

“When stressed, leaders tend to get technical, but what people really need now is connection,” Zintz said.

Leaders become greater assets to those they lead and to their organizations when they integrate their grit and gravitas with the constructive powers of grace. Giving leaders greater dominion over emotional triggers and negative reactions, for example, helps them deal with difficult challenges more effectively.

“As we work to overcome recent challenges, transformative leadership capabilities are needed more than ever,” Firth said. “Leaders need advanced social and emotional skills to keep morale high, provide vision, and galvanize their teams to achieve critical results together.”

Currently in the Top Women and Business eBooks on [Amazon](#), *Grit, Grace & Gravitas* (also available in hardcover) addresses the myths and confusions concerning executive presence and reconstructs them into actionable skills for more impactful and evolved leadership.

Using highly relatable stories based on decades worth of client experiences, readers gain insightful self-awareness and a practical roadmap for overcoming obstacles, creating more empowered and resilient teams, and aligning to achieve what matters.

[About the Authors](#)

Jane Firth, MSOD, founder and CEO of Firth Leadership Partners, has been a trusted coach and advisor for executives, philanthropists, entrepreneurs and their teams for more than 40 years, providing deep expertise and cross-industry custom programming in the areas of organizational dynamics, human behavior, and executive leadership and performance.

Andrea Zintz, Ph.D., founder and president of Strategic Leadership Resources, is highly experienced in advanced leadership strategy, change management, human resources, and talent development. A business owner for more than two decades, Zintz has coached leaders at Fortune 500 organizations in the biotechnology, defense, healthcare, and pharmaceutical industries.

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